

PRESS RELEASE

Welcome to the think tank

Prize for innovation Thüringen 2007: BMDSys present in the front

Erfurt, Germany, November 15th 2007. „Innovations enrich our lives.“ With those words Ulrike Nitzschke, presenter of the MDR (TV station) Inventors' Magazine opened this year's grant of the prize for innovation for the Free State of Thuringia. Already for the tenth time regional economic enterprises, which prove their technological competitiveness by innovative ideas, were awarded. BMDSys from Jena, Germany, leading manufacturer in the range of Magnetic Field Imaging, was able to convince the jury with its cardiological diagnostic unit Apollo CXS and was nominated besides the companies Carl Zeiss SMS GmbH and Silbitz Guss GmbH.

Apollo CXS is a cardiac diagnostic system, which can detect the electrophysiological cardiac condition with a recording taking only two minutes. Depending on the indication, the data can be demonstrated in different ways, e. g. as three-dimensional animations or as specific curves.

Especially positive was the jury's assessment of the fact that the diagnostic system is absolutely safe for the patients as it is free of radiation, contact-free, non-invasive and furthermore requires no contrast agent. Concerning manageability in the hospital, it convinces particularly where velocity and effectiveness is concerned. More than 60 patients per day can be examined with Apollo CXS.

A total of 58 applications in the different categories was sent in. The multitude of applications demonstrates the importance of new technologies for the Free State of Thuringia. BMDSys acquitted itself well in this top-class environment. After the jury's intensive discussion, finally Carl Zeiss SMS GmbH prevailed by a narrow margin with Phame, a metrological system for measurement of phases and transmissions on photomasks.

Reprint free of charge, please forward a copy

Editor:
BMDSys Jena

Press contact:

Medical Consulting Group | Mörsenbroicher Weg 200 | D-40470 Düsseldorf
Verena van Elst | Tel. +49 (0) 2 11 / 51 60 45-239 | Fax +49 (0) 2 11 / 51 60 45-259 | vve@medical-consulting.de
Sven Mackrodt | Tel. +49 (0) 2 11 / 51 60 45-227 | Fax +49 (0) 2 11 / 51 60 45-149 | sm@medical-consulting.de